

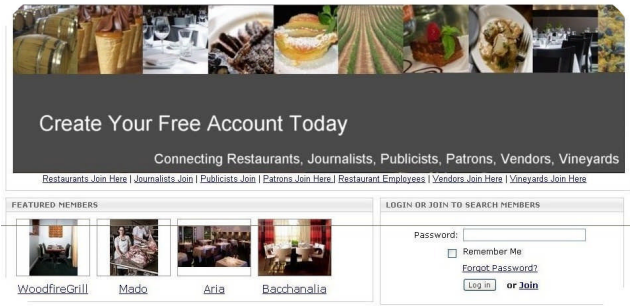
Benefits of Advertising on The Restaurant Section

Get your company listed on an industry specific social website and seen by decision makers and patrons nationwide

Our Offering to You

- Recognition by Restaurants
- Brand Recognition
- Seen by over 300,000 People Annually
- Link to Your Website
- Competitive Advantage
- Be Involved with Social Media Marketing
- Niche Specific Marketing
- Local and National Market Share
- Stay Ahead of Competitors
- Introduce New Products
- Create Your Own Blog for your Brand
- Promoted on our Twitter and Facebook
- Nationwide Marketing
- Viewed by United States Visitors 24/7
- Immediate Exposure within Google

Owned by Restaurant Owners
 Contact: [kyra at therestaurantsection.com](mailto:kyra@therestaurantsection.com)



Options on Annual Cost

- Home page top link** to your website.....\$500.00
 (Appears on most pages) 125 x 50 (only 7 available)
- Home Page Bottom Link** to your website.....\$500.00
 (Appears on most pages) 125 x 50 (only 7 available)
- Text link** on search results by city to your website.....\$360.00
- Logo link** on city - search results 125 x 50 (only 7 available per city).....\$500.00
- 3" x 3" Block** on specific city page.....\$1,600.00
- Banner** – on specific city search results 1/2x7.....\$3500.00
- Link to your website** on a city restaurant profile page.....\$99.00
- Featured Member** on the home page:.....\$25.00 a month
- 3" x 3" Block on specific member account** page.....\$999.00

*Social-media marketing can drive traffic and sales in addition to building brand awareness and loyalty.
 By Allison Perlik, Senior Editor – R & I*

Nearly one-third of Americans use social-media Web sites and tools at least twice a week, according to the 2008 Business in Social Media Study from Cone, a Boston-based marketing and branding consultancy

Given its low cost of use compared with traditional marketing vehicles such as print, television and radio, social-media marketing can be a good fit for foodservice operations of all sizes, whether the goal is to drive traffic and sales or strengthen brand awareness and loyalty... Allison Perlik Senior Editor -- Restaurants and Institutions

Ad Sizes and Options

