

**Mailing Address:**  
**Make Checks Payable to:**  
The Restaurant Section LLC  
5241 Edgerton Drive

Norcross, GA 30092  
Phone: 678.488.9918  
Fax: 770.242.7814  
www.therestaurantsection.com

**Advertising  
Contract**

Company Name

Contact Name	Title	Phone	Fax
--------------	-------	-------	-----

Address (no P.O. Boxes)

City	State	Zip
------	-------	-----

Advertising Agency (if applicable)	Tax ID Number
------------------------------------	---------------

Address	City	State	Zip
---------	------	-------	-----

Contact Name	Title	Phone	Fax
--------------	-------	-------	-----

Product Advertised

**Advertising Contract**

- A. Publication of specified advertising sizes and schedules is subject to this written agreement between a representative of the advertiser and/or agency (hereinafter "advertiser") and The Restaurant Section. Every effort will be made by The Restaurant Section to afford advertising in the position desired; however, under no circumstances is position guaranteed and advertising must be paid for regardless of position.
- B. **Advertising Rate.** The advertiser agrees to pay for advertisement in The Restaurant Section selected rates listed in the Publication Schedule on Page 2 of this contract.
- C. **Payment for Advertising.** All advertisers must make payment in advance for one full year (12 months).
- D. **Cancellation.** The Restaurant Section reserves the right to cancel this contract for any reason at any time without penalty. Advertiser may cancel this contract with a 30-day written notice to The Restaurant Section. Whenever cancellation occurs, publisher will provide advertiser, by certified mail, with the written acknowledgement of said cancellation. Payment is non-refundable.
- E. **Costs of Collection.** In the event the advertiser fails to pay the sums due to The Restaurant Section in the amounts and at the times they become due according to this contract, the advertiser agrees to pay reasonable costs of collection incurred by The Restaurant Section, including, but not limited to, attorney's fees and court costs should the collection be referred to an attorney or assigned for collection.
- F. **Advertiser Liability and Indemnification.** The advertiser agrees that The Restaurant Section acts on behalf of the advertiser in performing the services described in this contract. Advertisers and agencies assume the liability for all contents of advertisements printed and responsibility for any claims made against The Restaurant Section. If The Restaurant Section prepares and publishes advertising for the advertiser, or publishes camera-ready advertising prepared by the advertiser, the advertiser agrees to indemnify and hold The Restaurant Section harmless from any and all liability, claims, demands, or damages arising out of the advertising or on behalf of the advertiser. Such indemnity includes but is not limited to, the provision of a defense to any actions or claims and the payment of costs and/or attorney's fees in connection therewith.
- G. **Publisher Liability.** The sole liability and obligation of the publisher for any failure or refusal to publish any advertisement shall be to refund any amounts paid by the advertiser to the publisher for such services. The liability and obligation of the publisher for any other breach of the terms, provisions and conditions contained in this agreement, including without limitation any mistake or error in a published advertisement, any late or untimely publication of an advertisement, shall not exceed the sum of any amounts paid by the advertiser to The Restaurant Section for such services. In no event shall The Restaurant Section be liable to the advertiser or to any other person, firm, or other entity for any further damages of any kind arising from any breach of such terms and conditions or from any act or omission of The Restaurant Section with respect to any advertisement including, but not limited to, direct, indirect, special or consequential damages.
- H. **Advertiser Warranty.** Advertiser represents and warrants by submission of advertising to The Restaurant Section hereunder, that all facts stated in such advertising are and will be true and correct, and that therein there will be no libel and no invasion of privacy with the respect to any person, firm, corporation or any other entity, and advertiser will indemnify and hold harmless any claim of libel or invasion of privacy, and against recovery, fee, or expenses which may arise out of or be caused by any such claim.
- I. **Governing Law.** The provisions of this contract between the advertiser and The Restaurant Section shall be governed by the laws of the state of Georgia.

By affixing their signatures below, The Restaurant Section and the advertiser acknowledge that they have received, reviewed, and understand the advertising policies of The Restaurant Section and agree to comply with the policies set forth therein. Furthermore, the parties acknowledge their understanding of the terms of this contract and the advertising rates owed to The Restaurant Section.

This contract shall not become effective unless and until it is accepted and signed on behalf of The Restaurant Section in the space provided therefore at the office of The Restaurant Section, 5241 Edgerton Drive, Norcross, GA 30092.

Approved by:

Advertiser or Agency - Company (please type or print)

Ad Representative Signature / Company	Date
---------------------------------------	------

The Restaurant Section Representative	Date
---------------------------------------	------

## PUBLICATION SCHEDULE

### Annual Cost

- Home page top link** to your website.....\$500.00  
*(Appears on most pages) 125 x 50 (only 7 available)*
- Home Page Bottom Link** to your website.....\$500.00  
*(Appears on most pages) 125 x 50 (only 7 available)*
- Text link** on search results by city to your website.....\$360.00
- Logo link** on city - search results 125 x 50 (only 7 available per city)...\$500.00
  
- 3" x 3" Block** on specific city page.....\$1,600.00
- Banner** – on specific city search results 1/2x7.....\$3500.00
  
- Link to your website** on a city restaurant profile page.....\$99.00
- Featured Member** on the home page:.....\$25.00 a month
  
- 3" x 3" Block** on specific member **account** page.....\$999.00
- Feature Page on Your Company** (Vendor Only).....\$1200.00

If you see another area that you would like to have your company name presented, please inform us and we will be happy to assist you.

